

**You, I & We**  
**CANCER**  
**FIGHT**

**MYTHS vs. FACTS**

**IN THE PAST CANCER WAS :**

**DEADLY**

**Today, a cure of many cancers is available**

**INDIVIDUAL'S HEALTH ISSUE**

**Today, it is understood that it impacts society,  
economic growth and eats away at family structures**

**DISEASE OF WEALTHY, ELDERLY AND DEVELOPED COUNTRIES**

**Today, it's a global epidemic which does not discriminate.**

**FATE**

**Today, one in every three cancers can be prevented**

An initiative by



**World CANCER Day**  
**4th February**  
**2017**

